

**SIERRA MADRE**  
The Wistaria Town; beautiful for fragrant orchards, wide vistas and sheltering oaks; satisfying for city comforts, country quietness.

VOL. 23; NO. 48

# SIERRA MADRE NEWS

Park Dance Tonight, 8:30. Invite Your Friends to Come and Enjoy the 'Party'

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

**SIERRA MADRE**  
Population, 5,000; elevation, 800 to 1400 feet; assessed valuation, \$4,000,000. Part of the Pasadena school system. Climate is unexcelled.

FRIDAY, AUGUST 30, 1929

## City Council Votes Money For Station

New P. E. Depot Plan Given Great Impetus by Action

Consulting Water Engineer Hired at Outlay of \$3500.00

The appointment of a consulting engineer at an additional outlay of \$3500 to advise the city in the matter of a water survey, and the appropriation of a sum not to exceed \$1250 to be used toward the public comfort station in the proposed new Pacific Electric depot for this city, constituted the major activities of the board of trustees at their regular meeting Wednesday evening. Quite a number of citizens interested in these matters were present.

Paul E. Kressly of Los Angeles was appointed consulting engineer to perform all necessary special engineering work in preparing and making surveys and a complete and comprehensive plan of the existing water supply in the distribution system of the city. Said work is to be completed within 90 days and City Attorney Phil Dodson was instructed to prepare the contract to be entered into between Mr. Kressly and the city in the sum of \$3,500.

A communication, accompanied by a petition signed by citizens and property owners, requesting the city to effect ways and means in which to make allocation for half the cost of a comfort station in the new proposed Pacific Electric depot at Central and Baldwin Avenues was presented by Harry Lyons. A sum, not to exceed \$1250, was appropriated toward the installation of such comfort station on consideration that the Pacific Electric company tear down the present unsightly freight building at North Baldwin and West Montecito Avenues and improve the grounds as a park. Improvement of the property as a park at the Mountain Trail Avenue terminal is also a part of the consideration.

In the matter of the August 14 communication from the Progressive Civic League asking for costs on the proposed Central Avenue improvement, for allocation of assessments under the new plan and for information as to whether the three per cent to be paid the special counsel, Phil Dodson, will be based on the entire project or whether fees already paid attorneys on the project will be deducted, City Clerk Louis Dietz was instructed to write the Progressive Civic League as follows:

"That the proceedings are now under way pursuant to the provisions of the Mattoon Act. Order directing the preparation of specifications has been made; it is expected that the specifications will be ready within a short time which will give the information requested respecting costs and method of assessment. All of the proceedings will of course be public, open to inspection, and all information available to the council will also be available to you."

"It is our opinion that the percentage agreed to be paid to the attorney handling the project should be based on the full amount. All of the work must be carried out irrespective of any former arrangements for counsel; in fact the proceedings are more difficult by reason of previous actions."

A petition for the paving of main arteries and portions of certain trails in Canyon Park district, or Tract 2456, was presented by the Canyon Improvement Association. James C. Heasley, chairman of the road committee, and J. M. Campbell, who has rendered considerable assistance on the petitions, reported 96 names on the petitions and a majority of lots in the tract represented. The petition was referred to City Clerk Distz for checking as to property owners and per cent of signers.

The request of James C. Heasley, pool lessor, for a walk across the storm channel over the gate to prevent bathers from walking on the flood gate at the deep end of the pool was referred to the park committee.

A request from F. E. Kirkland and G. A. McQuestion, that the city lower the road bed abutting their canyon park properties at the point of the branch flood con-

(Continued on Page Eight)

1969  
NEWSPAPER BRINGS MORE PROFIT FOR OTHERS THAN SELF

A newspaper is the most unique institution in the world. It is the only business enterprise, conducted upon business lines and in a perfectly legitimate manner, which actually serves the progressive life of the city, state and nation more than all other institutions of the country, and this service is rendered without a cent of cost to them. It is still more peculiar in that regardless of the profit it makes for itself it makes even more profit to those whom it serves.

## Stewart Plans to Attend National Legion Conclave

Ralph W. Stewart who brought honor to Sierra Madre recently at the state convention of the American Legion where he was elected district delegate to the national convention to be held in Louisville, Ky., September 30 to October 3, is making his plans to leave on the special train from Los Angeles September 26. There will be fifty-five delegates from California and those from the southern part of the state will meet the up-state delegates at Salt Lake City, from where the two groups will go together on to Louisville.

This will be the eleventh annual conclave of the World War Veterans and an array of distinguished guests is expected to be in attendance. The newly elected state commander of California was in the same "outfit" with Ralph Stewart, it was discovered when they met at San Diego, and their tents at Ft. McArthur, Texas, were only two rows apart.

An effort will be made to bring the next national convention of the American Legion to Los Angeles, Mr. Stewart stated. The necessary \$25,000 guarantee fund has already been raised to make the bid for this conclave, but Boston is working hard for the same honor. The state of Massachusetts, it is said, has raised an additional \$50,000 to entertain the Legionnaires if they are successful in making Boston the convention center.

## Friday Night Dances May Be Continued

Slight Deficit Will Be Covered By Local Chamber of Commerce

The regular Friday evening dancing party at the city park marked one of the most successful affairs of the kind since the series was started the evening of July 4th. The attendance was slightly larger than at any time previous, and the collection (a most important feature) was almost enough to pay the expense. With equal success in this department during the coming weeks it will be possible to run the dances through September.

Many strangers are observed at the dances, many coming at the invitation of friends here, and many dropping in casually. Mr. McClanahan, well known vocalist from Pasadena, was in attendance a week ago and sang a chorus to a waltz number, which was greatly enjoyed.

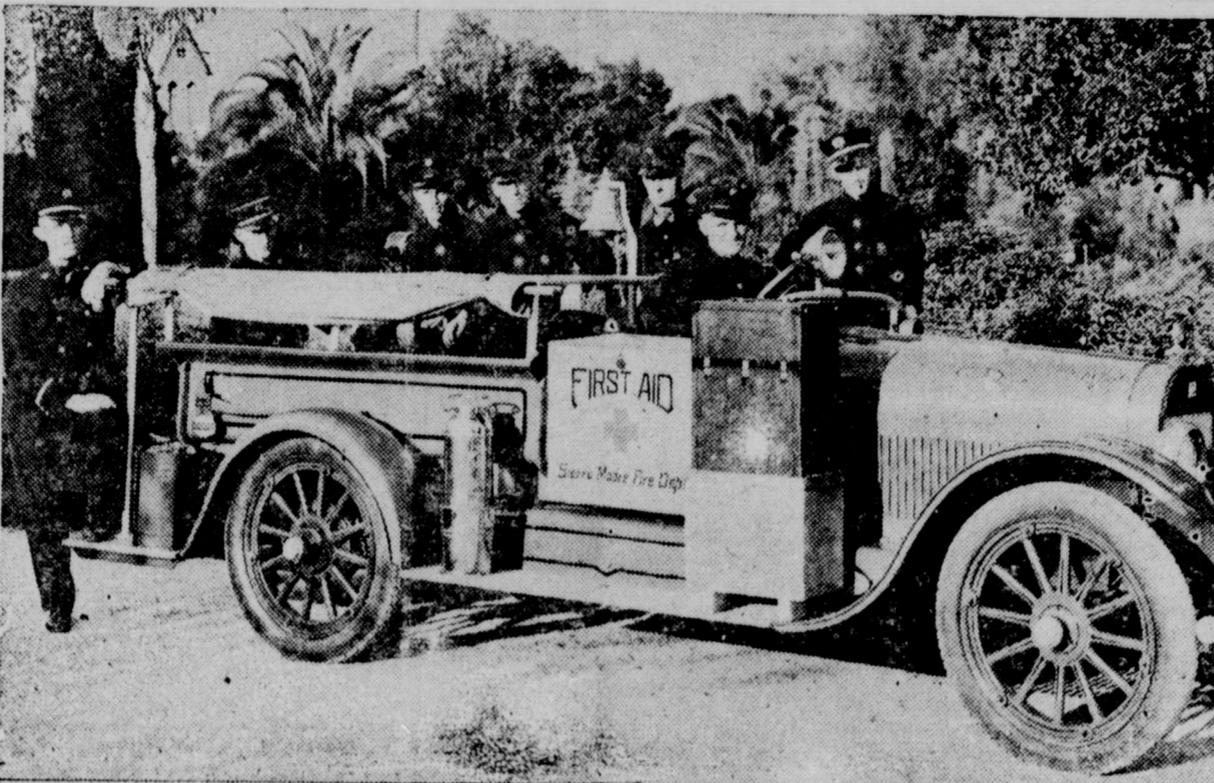
The children continue to exhibit more enthusiasm than is absolutely necessary, and the committee requests that parents instruct the younger generation who have not reached the dancing age, to remain off the floor during the dance numbers. Other than this minor feature, the dances continue to be very much of a success from every angle.

## 'Jim' Carpenter Accepts Position Selling Fords

J. Milton Steinberger announces this week that J. E. (Jim) Carpenter has accepted a position with the sales department of the Sierra Madre Garage.

With "Jim's" wide and favorable acquaintance in this vicinity and his knowledge of Ford cars, it is safe to predict that he will be a valuable addition to the organization.

## Emergency Truck Built by Local Volunteer Firemen



Chief Richards, Vern Udell, Bob Babbitt, H. A. Thew, W. L. Hibbs, Frank Lovell, Capt. Swanson.

## Cities Turn Down New Sewer Dist.

Object to Sewage from Valley Being Dumped Into Ocean

Would Also Result in Condemnation of Pasadena Plant

That the sanitation committee of the local Chamber of Commerce acted wisely in recommending that Sierra Madre take no steps at this time in joining the new outfall sewer district now in the process of organization is borne out by the developments at a recent meeting attended by representatives from Pasadena, Alhambra, San Marino, El Monte and others and by representatives from the county engineer's office.

Strong opposition was shown by the cities above mentioned to the proposed sanitation district, Pasadena, represented by City Atty. Huls, Acting City Manager Daugherty, City Engineer Hooper and A. W. Lyman, superintendent of the city farm. The Pasadena officials made a strong point of the fact that if the proposed sanitation district was formed it would result in a virtual condemnation of the sewer farm, inasmuch as the county would have complete control of the farm under the proposed plan.

However, it is in the line of water conservation that the strongest plea against the outfall sewage was made, a Pasadena representative stating that 'the time would come when the people of the county would no longer submit to the dumping of sewage into the ocean.'

The original Metropolitan district No. 7 included the cities of Sierra Madre, Arcadia and Monrovia but all these communities withdrew from the district last June. The proposed district would include Monterey Park, Pasadena, San Gabriel, Glendale, Rosemead, Azusa, Claremont, Covina and El Monte, the sewage from those communities to be taken to the ocean in a huge outfall sewer. At the ocean, it would be treated and the effluent would be discharged into the ocean with resultant waste of the water. Through a series of city farms, proponents of the local treatment idea state that all of the water can be used again and again, the water sinking into the earth after being treated and replenishing the underground water supply.

After a stormy session at Pasadena, it was moved and carried to adjourn to a date in the near future when all of the superintendents could be present and together with the county sanitation engineer, A. K. Warren, go into further details of the proposed district.

The Wistaria Beauty Shoppe windows have been artistically redecorated this week in a pleasing combination of silver and fuchsia, featuring the Colonial Dames Beauty Aids and cosmetics.

ANONYMOUS WRITER ATTACKS POLICIES OF THIS NEWSPAPER

"The 'Editor' is in receipt of another of those anonymous communications this week in spite of the fact that we announced some time ago that we would ignore and refuse to publish any article that did not have the writer's name signed to it. We stated, however, that if the writer so desired we would withhold the name from print. But we must know the author of the communication.

In the above mentioned article just received the editor is vigorously denounced because of his 'taking sides with town politics or factions.' It is not very surprising that one who believes that a newspaper should be spineless, should not have the courage of his convictions to sign a letter to the editor.

If this 'author' will come into the News office and affix his signature to this letter, we shall be glad to publish it in full and let our readers know just what one reader thinks of us.

## Thayer Will Return East Next Month

Is Heavily Booked in Concert Work During Coming Season

Donald Thayer, well known concert baritone, is leaving his home in Sierra Madre September 4 for New York, where Mrs. Thayer and the children will join him the latter part of October, for the winter.

As a parting gift, Oscar Raskin, well known local composer, has dedicated his latest composition, "Gifts," to Mr. Thayer, which he will introduce at his New York recital Sept. 27.

Mr. Thayer's season is already heavily booked for concerts throughout the east and middle west, which will keep him very busy until March, when he will return to California for a concert tour of the Pacific Coast under the direction of his western manager, L. E. Behymer, of Los Angeles.

This will mark the fifth season that Mr. Thayer has appeared as the premier concert baritone under the management of R. E. Johnston of New York, and will make his fourteenth trip across the continent, besides having crossed to Europe five times within as many years, for study and professional appearance.

Mr. Thayer's New York recital will be on Sunday afternoon, Oct. 27, at Town Hall, after which the baritone has been re-engaged for the third time as soloist for one of the Biltmore Morning Musicals, held in the grand ball-room of the Hotel Biltmore in New York. Many other important engagements will follow throughout the east, and will, from all indications, be Mr. Thayer's busiest season.

## Call Tennis Meeting for Tuesday Eve

Will Formulate Plans for a Championship Tourney At Once

Council Praised for New Lights Installed at City Courts

With the preliminary tennis matches well out of the way this week and the new lights installed and functioning perfectly at the city park courts, arrangements have been started for the grand tournament to be played off before the opening of school the middle of September.

President Emil Smith has called a meeting of the recently organized Tennis Association for Tuesday evening, Sept. 3, at 7:30 o'clock in the city hall. It is expected at that time to definitely enroll all interested in the association and to give them an opportunity to sign up for the tournament. It will require decisive and prompt action in order to get the schedule of matches arranged and played off in the time allotted, but as this preliminary bout has progressed, interest has increased steadily.

Some of the best players in the city are going to compete and it is hoped before the season is over to have some highly qualified teams to match against other cities.

Players express the highest appreciation of the work of the city council in installing such excellent lights at the city courts for night playing. Most of those who have tried them out state they see just as well as if it were day-time. The courts are crowded every night by both players and spectators, and some of the men's delayed matches were played off the first few evenings of the week.

Everybody interested in the Tennis Association is urged to be at the city hall early next Tuesday evening and have their money ready for dues and the tournament fee. The total will be \$1.50, the funds to be used for buying trophies and tennis balls for the match plays.

## Roberts Market Sells Half Ton Beans One Day

Beans! Beans! Who's got the beans? The answer to that query is evidently well known to Sierra Madre housewives, judging by the thongs that have come to carry away string and green lima beans the past few weeks from Roberts Market on West Central.

Each week the sales of this popular warm weather food has grown until the supply at Roberts has been exhausted by mid-afternoon on Saturdays. A week ago the total green beans (lima and string combined) amounted to more than 1100 pounds, or more than half a ton for one Saturday alone. Mr. Roberts stated further that if the supply had not been exhausted he believes they could have disposed of another two hundred pounds.

ADVERTISING IS LIKE DRIVING NAILS; NEED MORE THAN ONE BLOW

Roger W. Babson, eminent statistician, writing in a recent issue of Collier's Weekly about advertising, pointed out that there are 6,000 new customers a day for American products; every day a new group of 6,000 to be reached by an advertising message. "This," he added, "is one reason why advertising should be continuous. Another reason is that an advertising message is like a nail—you can not drive it home at the first stroke but must hammer it home with a succession of strokes."

## Anniversary Program at the Children's Home

The sixth anniversary program of the Plaza Community Center Children's Home will be given Wednesday afternoon, September 4, 1929, 2:30 to 4:30 o'clock. The program this year will be given at the Congregational Church, and will include a picnic lunch at the city park for the young folks and their instructors.

At 11 o'clock the annual meeting of the Plaza Community Center Club will be held at the church and Sierra Madre friends of the Home will be welcome to attend, as well as the afternoon program at the church and the evening program at the Home.

Walter Heber, who has been a valued News employee the past two years, has accepted a position in the government printing office in Washington and will leave in about ten days for the national capital, making the trip overland. Mr. and Mrs. Heber have made many friends during their residence here who will wish them happiness in their new home. Walter's mother, who has been making her home in Sierra Madre the past year, will accompany them as far as Texas, where she will remain with her sister during the winter.

Charley Klunk advocated action toward the development of the city's property near the pumping station for recreational park purposes, stressing particularly the need of a baseball diamond.

Dr. Ed Hayes of Monrovia was present and was asked to tell what were some of the Kiwanis objectives in his city. He told of the activity of his club in establishing a "Preventorium" for taking care of children who had not developed the disease yet. Owing to the objection of the city council of Monrovia, who were influenced by public opinion which feared that the city would be advertised as a health resort, they were forced to give up this project even after they had it well started. The children were then sent to the Preventorium at Pasadena where 100 per cent of them are returned as an economic asset instead of developing the dread disease and becoming a permanent care upon the county.

Dr. Hayes was frank and emphatic in stating that the tuberculosis problem was a very important one in Sierra Madre and that this city should have a full-time man devoting his attention to free chest-clinics. He praised the work of County Nurse Barker and District Health Officer Dr. Furstman, but said that they could not possibly take care of all the cases here that need attention. He stated that two-thirds of the patients that are brought to the chest clinics at Monrovia are from Sierra Madre. They are glad to have them, he said, but there are many more here who should be having this care who will not make the effort to go to Monrovia for examination.

The question was asked Dr. Hayes as to how Monrovia had been affected by the establishment of sanatoriums for tuberculosis. He answered: "That is what MADE Monrovia. And if there had not been so much opposition to making that a health resort city, which it must be admitted it is, we would not have so many vacant houses and unoccupied lots today."

Sanatoriums would greatly help Sierra Madre, according to Dr. Hayes, by isolating the advanced cases of tuberculosis, thus helping to prevent the infection of others, especially children, and preventing annoyance to neighbors as the result of having the patients scattered promiscuously over the city.

Looking at the matter from an economic standpoint, Dr. Hayes said that a sanatorium would enhance real estate values; first, by curtailing the promiscuous distribution of patients in small groups all over the city; second, by bringing a great number of friends and relatives of patients (Continued on Page Eight)

## Kiwanians Discuss How To Help City

General Discussion Urges Attention to Govt., Parks and Schools

Monrovia Physician Tells How Sanitarium Helps That City

The Tuesday meeting of the Kiwanis Club resolved itself into an informal, round-table discussion of aims and objectives to be worked on during the year. There was no regular speaker but the enthusiasm with which the members launched into the discussion proved President Ray Grant's belief that occasional sessions of this nature would be justified for the good of Kiwanis and the city of Sierra Madre.

Jim Carpenter advocated that the club should get back of the city government in any worthwhile, constructive efforts that it may put forth, regardless of policies or personalities.

Frank Spencer stated that he thought Kiwanis should go on record in favor of better school facilities here. Father Hyacinth Clarey made a strong appeal for bringing about proper attention to the education of mentally backward or sub-normal children. He stated that he knew of several cases where children had reached the adolescent age with practically no education for they cannot keep up with the normal school child, and they are quite a problem.

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## Furniture for Sale

3-piece Genuine Mohair Parlor Set; combination dining room table, 4 chairs; Rotex electric washer; ice box, 50 lb. cap.; 6-tube Zenith all-electric radio; 8.3x10.6 rug; small rug; floor lamps; numerous small articles, and kitchen utensils.

Must be sold at once, and cheap for cash.

WALTER HEBER  
37 Esperanza Avenue, 1 Block South of Post Office

We announce  
with pleasure  
that  
J. E. Carpenter

has accepted a position with our  
Sales Department.

"Jim" is ready at all times to  
tell you about the  
new Ford Cars

You know Jim; Jim knows Fords!

Sierra Madre Garage



J. MILTON STEINBERGER, Prop.  
37-45 West Central

Phone Main 110

now  
ATWATER KENT  
ELECTRO-DYNAMIC  
RADIO

MODEL 46—  
A powerful A.C. set using  
7 A.C. tubes and 1 rectifying  
tube.

MODEL F2—  
Electro-Dynamic speaker.  
Needs no tubes or outside  
power supply.

**\$99.00**  
ready to plug in

A quality Electro-Dynamic at  
a reasonable price

ATWATER KENT makes this set—that's your assurance of high quality tone you ever want to hear. It is Electro-Dynamic radio perfected. You hear every note in the scale—and you hear it as it is played, with all the overtones and harmonics that make good music good. For perfect reception, with a good radio, installed right, get your Model 46 here today.

No. 46 as described above in beautiful Walnut Cabinet,  
**\$123.00**

Easy Terms, and allowance for your old Radio.

RADIO SHOW  
at Ambassador Sept. 2nd to 7th.  
Get tickets here and save 35c

SIERRA MADRE  
HARDWARE CO.

Phone Main 98

Next to Bank

## Society and Personal

LOST: ONE FORD  
AUTOMOBILE—

Paul Fisher, with the assistance of his trusty Ford, model unknown and indeterminate, fared forth to see the giant of the skies Monday night. Paul was very careful, oh, so careful, to park his Elizabeth in its place amongst the other thousands of spectator's cars before he joined the throngs to glimpse the Zeppelin. He particularly noticed its exact position—he was parked on a line with the end of the Zepp, and was nor' east by so' west, longitudinally, with a cow in the field. Finis: Paul returns; hunts in line with tail of Zepp. No Ford. For three hours the search is continued. Finally, footsore and weary, he espies his trusty equipage. Draws papers from pocket and compares numbers. It is his! Moral: Do not park cars in line with lighter-than-air craft—the craft might move, even ever so slightly, with the wind, from its position; and cows have four legs—and walk.

Sonny and Buddy MacRoberts have recovered from a recent siege of the mumps.

Mrs. Margaret Blackwell of 126 East Miramonte visited friends in Hollywood over the week end. The Graf Zeppelin passed directly over the house, giving Mrs. Blackwell and her friends a thrill that will never be forgotten.

Mrs. L. E. Lyon of Auburn Avenue had a wonderful treat in music Sunday evening, by having with her, her niece, Miss Velma Lyon of Kansas City, who with her father and mother, Mr. and Mrs. Edward Lyon, are visiting Mr. and Mrs. Ben Lyon of Temple City. Miss Lyon has a fine soprano voice, having studied in Italy, France, and New York, and has been in opera and on the concert stage.

The Los Angeles county committee of California Taxpayers' Association will meet on Friday evening at 6 o'clock at the Windsor Tea Rooms in Los Angeles to discuss and consider tax problems which affect Los Angeles county. Roy A. Knox, director of the bureau of budget and efficiency for the city of Los Angeles, will talk on "The Advantages of a Budget for Small Cities."



again

much lower  
one way  
coach fares  
**East**  
via Santa Fe

Aug. 15 to  
Sept. 15

Denver \$3000  
Kansas City \$4000  
Houston \$4000  
St. Louis \$4750  
Minneapolis \$5000  
Chicago \$5250

On Sale Now

**Fred Harvey**  
dining rooms and  
lunch counters

Will save you

money



Santa Fe Ticket Office  
and Travel Bureau  
S. R. G. TWYCROSS, Agent  
Baldwin & Central  
Telephone, Green 85  
Res. Black 11  
SIERRA MADRE

Comfort & Speed

Mr. and Mrs. James Scoville are building a home on their lot at 264 West Grand View.

The Arizona Citrus Growers cooperative marketing organization that for a number of years has handled practically all of the grapefruit and oranges produced in the Salt River Valley, will market through the California Fruit Growers Exchange, beginning with the new season, according to announcement from Sunkist headquarters. The application from the Arizona group for membership was accepted by the Exchange board of directors on August 22nd.

**Stewart Extends  
Firestone Tire Sale  
Until September 5**

The big sale of Firestone tires at Ralph Stewart's Tire Shop at 18 North Baldwin will be continued until Thursday, Sept. 5. Mr. Stewart states. The sale was originally scheduled to close August 25, but due to the fact that Mr. Stewart was away attending the Legion state convention and also that there was considerable delay in getting the shipment of tires here to this new agency, he obtained permission to carry on the sale for a few days more.

Another large shipment of Firestones arrived this week and will be offered to the public at a saving of from 15 to 35 per cent, according to the advertising announcement made this week on another page of this paper.

**Parents Warned  
Against Visitors  
From Mountains**

Frank Lovell reported yesterday that a two-foot rattlesnake, sporting six rattles and a button, had been found near the bathhouse on the Barlow estate. Wm. Kennedy saw the reptile and believing it to be gopher snake was about to pick it up, when he discovered his error. It was one of life's most embarrassing moments for him. Many of the rattlers are coming down from the mountains during the present heat spell, and experts say they are seeking water. Personally, most folks will be glad to refer them to the water committee of the city council and call it a day.

Parents are warned to keep careful watch of their lawns, especially where there is liable to be small children at play.

**SUNDAY NIGHT**



**SIR HARRY LAUDER**

in his first American Broadcast  
will be the guest artist of

**ENNA JETTICK MELODIES**

Nationwide Radio Broadcast

**SUNDAY, SEPT. 1st**

Sponsored by the Manufacturers of

**ENNA JETTICK SHOES**

FOR WOMEN

and Junior Enna Jetticks for the

Modern Miss

STATION K. F. I.—4 P. M.

**\$15-16**



GUARANTEED SHOE  
REBUILDING  
**Olsen's Shoe  
Store**  
34 North Baldwin

**Deer Come Down  
To Browse Among  
The Grape Vines**

Le Vongres des femmes juives afi de reformer les lois juives vient de proclamer la fondation concernant le mariage de la d'une federation. Le Congres a demande une conference mondiale, et le mariage de la Verite.

**Time for Inspection**

A Little Attention  
Now  
may save  
costly repairs  
later.



Our new garage is  
equipped to give  
you first class  
service.

**NORM'S GARAGE  
& Service Station**

"The Home of Studebaker Fine Cars"

Black 164

Corner Baldwin and Montecito

**Safe 3 way's  
BIG 3 SALE!**

By far the greatest selling event in Safeway history, Safeway's 3 Sale is an invitation to all food buyers to participate in values made possible only through months of preparation and tremendous buying power.

**Eight Days of Exceptional Food Values**

AUGUST 29th to SEPTEMBER 7th, INCLUSIVE,  
AT ALL SAFEWAY STORES

**Pork and Beans**

Campbell's or Libby's  
with Pork and Tomato  
Sauce; 18-oz. can.

**3 cans 27c**

**Asparagus**

Safeway Whole As-  
paragus. No. 2½ tins.

**3 cans 75c**

**Tomato Sauce**

Maximum or Del  
Monte. For seasoning.

**3 cans 13c**

**Highway Olives**

Selected Ripe Olives.  
Fine flavor. No. 1  
cans.

**3 cans 33c**

**Pink Beans**

Only recleaned Nor-  
thern Beans are sold  
in Safeway Stores.

**3 lbs. 29c**

**Head Rice**

Fancy Blue Rose. For  
pudding or as a vege-  
table.

**3 lbs. 19c**

**3 cans 15c**

**Maximum  
Catsup**

Made from ripe Cal-  
ifornia Tomatoes.  
Large bottle.

**3 btl. 43c**

**Palmolive  
Soap**

Beauty experts all  
over the world recom-  
mend Palm Olive.

**3 bars 19c**

**Kippered  
Snacks**

Fillet of herring. Deli-  
cious for sandwiches  
and lunches.

**3 lbs. \$1**

**3 btl. 33c**

**Ginger Ale**

Pale Face, Pale Dry.  
The chief of all Ginger  
Ales. 12 oz. bottle.

**3 cans 47c**

**Safeway**

Packed by Dole. No. 1 grade. No. 2½ tins.

**3 cans Sliced Pineapple 65c**

**SAFEWAY STORES**  
DISTRIBUTION WITHOUT WASTE

## Society and Personal

PARTY RETURNS FROM VACATION UP NORTH—

Miss Doris Bayard and Miss Lorraine O'Banion, of Sierra Madre, accompanied by Miss Regina Soper of Lamanda Park, returned recently from a two weeks' enjoyable vacation spent among the big trees of Sequoia and Yosemite. In San Francisco the young ladies were joined by Mrs. O'Banion who had been spending several weeks in that northern city. The return trip was made down the coast route with stops at all the important cities and points of interest as the party made their leisurely way home.

Mrs. Harold Roberts and Roberta spent Tuesday in Los Angeles.

Mr. and Mrs. Arthur Johnson, III, are spending a week at Long Beach.

Mr. and Mrs. Tugge, Ethel Tugge, Carl Knowles, Mr. and Mrs. Newman of Glendora spent Sunday at Santa Monica.

Mrs. Davis and children, of 313 North Mt. Trail left Wednesday over the Union Pacific for Mt. Vernon, Indiana.

Mrs. H. A. Hinojos returned Saturday night after a five weeks visit with her mother in Old Mexico, near Mexico City.

W. S. Hull is spending the week in Long Beach, where his wife and daughter, Miss Cynthia, have been the past month.

Mrs. H. S. Seik and daughter Jane, who have been guests of Mrs. J. E. Walker at 479 Ramona left at 6 o'clock Tuesday for their home at Racine, Wis.

David Roess returned to the city after a few days at Balboa Beach and left Tuesday with friends for a motor trip to Nevada, returning Friday.

Mrs. R. J. Lord and daughter returned Saturday from Santa Barbara where they visited Mrs. Lord's sister, Mrs. Gilliland, and attended the Fiesta.

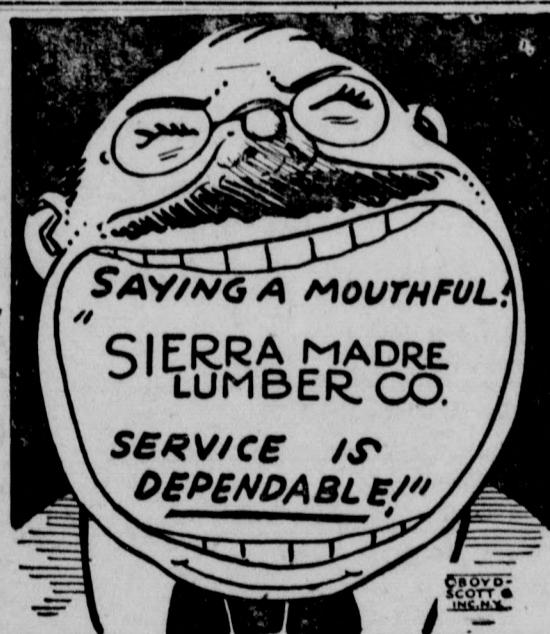
Mr. and Mrs. Woodson Jones left Wednesday for the beaches for a week's vacation. Mrs. Shannon will have charge of Mr. Jones' office.

Lucile Sparks and Esther Fisher of Oakland spent Sunday and Monday at Avalon, Catalina Island. The girls occupied a cottage at Villa Park. Miss Fisher will return to Oakland Saturday.

Wm. F. Stephens and Miss Helen Stephens, friends of J. N. Hawks, are visiting in Sierra Madre for a few days. Mr. Stephens is a chemist in San Francisco.

Mr. and Mrs. Butler accompanied by their house guests Mr. and Mrs. Howard of Los Angeles, motored to Big Bear Saturday, returning the first of the week.

Mrs. R. S. Hayden of San Diego and Mr. and Mrs. J. S. Vanderzee of Riverside were house guests of Dr. and Mrs. H. L. T. Herbert from Monday until Wednesday. Mrs. Hayden and Mrs. Herbert are sisters.



"What you hear everyone repeating often comes to being somewhere near the truth."

—Says Practy Cal.

## Sierra Madre Lumber Co.

Main 23

38 E. Montecito

## ENTERTAIN FAMOUS MINISTER—

On Tuesday of last week, Mr. and Mrs. Wilbur F. Thayer, Sr., and family, entertained at their home the Rev. Edmund G. Burnham, Mrs. Ruth Thayer Burnham and Rev. Burnham's sister, Mrs. Nathaniel Kaine, the latter of Santa Barbara.

Rev. Burnham is one of the foremost Congregational ministers in the East and has occupied the pulpit of many of the leading churches in America.

Mrs. Ruth Thayer Burnham, who is a sister of Mr. W. F. Thayer Sr. has enjoyed the distinction of being one of America's greatest contraltos, having sung throughout America and Europe for the past twenty years.

Rev. and Mrs. Burnham are touring the Pacific Coast and will return East the early part of September.

Al Myers hiked Sunday to First Water, Roberts and Fern Lodge Camp.

H. Greger and children hiked Sunday to First Water, Roberts Camp and Fern Lodge.

Mr. and Mrs. E. L. Hensler of 38 West Laurel returned Saturday from their vacation trip north to San Francisco.

Mr. and Mrs. Nestor Young entertained at dinner during the week end in honor of Mr. and Mrs. Blake who will soon return to their home in Ohio.

Everett Hinojos will leave Saturday for a two weeks vacation in San Francisco, going inland and returning the coast route. Side trips will be taken from the Bay City.

Mrs. R. S. Corlett, Mrs. E. D. Burbank and Mrs. F. H. Hartman enjoyed luncheon with Mrs. W. S. Hull Wednesday last at her apartment at the La Marada, in Long Beach. In the afternoon bridge was played. Mrs. Hull is much improved in health.

WE'LL SIT ON THE GRASS Think of a sun porch on a summer afternoon—a big wicker armchair or porch swing with prick cushions—Gold Beach Reporter.

NEWS WANTADS BRING THE DESIRED RESULTS QUICKLY

## Put yourself and your home-town on the map!

YOU can slave and plug and worry your whole life through, and you'll get exactly nowhere, unless this town grows and gets somewhere. Every bit of work you do to promote this town is a bit of work done for yourself and your own personal welfare. It stands to reason that the more attractive we make our city, the more people will want to live here. And the more people of that class whom we attract, the wealthier we are. And the wealthier we are, the more happiness and pleasure you'll get out of life.

So do your trading at home, where you get an honest dollar's worth, and where a goodly part of your dollars eventually find their way into one or another civic development.

Do this and you'll soon enough put yourself and your home-town on the map—in BIG CAPITAL LETTERS!

This advertisement sponsored by

Olsen's Shoe Store  
Guaranteed Shoe Rebuilding  
Green 38 34 N. Baldwin

Ray A. Grant  
Main 93 201 West Central

Johnson's News Stand  
Confectionery & Stationery  
Green 85 15 Kersting Place

S. R. Norris  
Groceries and Meats  
Main 205 329-331 W. Central

Andrews & Hawks  
Real Estate—Insurance  
Exchange 2 81 West Central

Roberts Market  
H. F. Roberts  
Main 34 10 W. Central

Solury & Davies  
Pioneer Grocery  
Main 6 Central & Baldwin

Sierra Madre Drug Co.  
Drugs, Candy, Stationery  
Main 224 New Hotel Bldg.

J. F. Sadler & Co.  
Dry Goods  
Black 85 Kersting Block

## 'Felicia' to Be Seen September At Escondido

NOTICE TO CREDITORS  
No. 104313  
Estate of TASKER M. WEBSTER, deceased.

Notice is hereby given by the undersigned administratrix of the Estate of Tasker M. Webster, deceased, to the Creditors of, and all persons having claims against the said deceased, to exhibit them with the necessary vouchers, within six months after the first publication of this notice, to the said administratrix at the office of Reeve Hobbie, Esq., 305-6 Citizens Bank Building, City of Monrovia, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated August 16, 1929.  
CAROLINE H. WEBSTER,  
Administratrix.REEVE HOBBIE, Esq.,  
305-6 Citizens Bank Bldg.,  
Monrovia, California,  
Attorney for Administratrix.

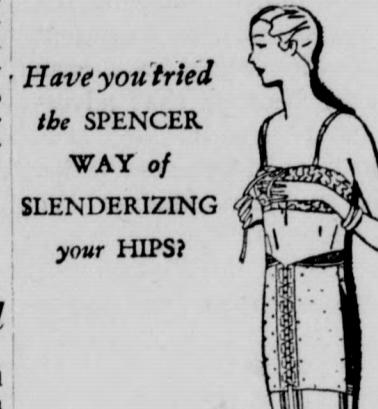
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We have a complete line  
of the famous  
Heywood-Wakefield  
Carriages and Strollers

Sierra Madre Furniture Co  
"Everything for the Home"  
Blue 219

TOM TYLER



An individually designed Spencer gives you a trim hip line.

Call the Spencer Corsetiere

SPENCER  
WE CREATE A DESIGN ESPECIALLY FOR YOU  
MRS. LAURA C. HYDE  
Phone Black 19  
382 N. Auburn Ave.

## New Automobile Laws

became effective August 14th

Proof of ability to pay liability and property damage judgments are necessary.

Let us explain how the law affects you.

ANDREWS & HAWKS  
Licensed Real Estate Brokers  
Exchange 2 81 W. Central

## BUSINESS DIRECTORY

W. C. MORROW  
Cesspools Drained and Cleaned. New Underground System. Work Guaranteed. Phone 407  
533 California Ave. EL MONTE, CALIF.

Monrovia Laundry  
Cleaning and Pressing  
HENRY COIT  
Johnson's News Stand Telephone Green 85

RADIO SERVICE  
RADIO SHOP  
ACCESSORIES MAIN 274

Electrical  
Repairs—Installation  
W. J. Ropp & Son  
Telephone, Blue 216  
45 West Highland Ave.

Troy Laundry  
Cleaning and Pressing  
Roy Edwards  
Telephone, Red 42  
Langley's Barber Shop

Sierra Madre Electric Co.  
Main 120 J. C. ROGERS, Prop. Bank Bldg.

Transfer and Storage  
R. J. WALSWORTH  
Phone Main 50 20 S. Baldwin

NOTARY  
Real Estate  
T. W. NEALE  
22 N. Baldwin  
Black 8 Res. Black 29

Hardware  
Home Conveniences  
Wheeling Hdw. Co.  
Blue 75  
41 North Baldwin

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defined by Section 4460 of the Political Code  
of California.SUBSCRIPTION RATES  
One year.....\$2.00 Six months.....\$1.25  
Three months.....75c  
Subscriptions payable in advance. Date of  
expiration is printed on address label.

## HOCH DER GRAF ZEPPELIN!

GIRDING the globe with a streak of aluminum, as it were, in an elapsed time of approximately three weeks, the great German dirigible balloon, the Graf Zeppelin, has achieved much more than a speed record.

As an emissary of world-wide good-will, this huge gray dove of peace cast its shadow across many lands, wiped out racial and land barriers that have isolated and antagonized nations for thousands of years, withstood buffeting storms, and came safely to rest in port in the country from which it started—a port, by the way, which less than a dozen years ago would have been on "enemy" soil.

Dr. Hugo Eckner, the intrepid navigator and commander of this epochal flight, we hail as one of the world's greatest pioneers of progress. There is nothing of the "grandstand player" about him. He arrived at Los Angeles in the night and during the next night he stole away. In spite of these inadventurous hours to the sightseers, nearly half a million persons thronged Mines Field to witness his coming and departure.

Among this huge crowd that had gathered from as far as points in Arizona were thousands of German-born American citizens whose hearts were stirred deeply with memories of childhood as they gazed upon their fellow countrymen and saw them acclaimed by the multitudes who only a few years ago were fired by a senseless hatred.

Such an accomplishment as that of Dr. Eckner and his capable crew, carrying passengers from many nations, not only blazed a path in transportation but brought the millennium of world-peace much nearer realization than written documents could ever do.

\* \* \* \*

## SOME OF THE NEW LAWS

WHAT do you know about the 891 new laws passed by the late session of the last legislature? If you are like most folks you don't know much about them. But here are some, at least, that you should know about, for you might break them without ever suspecting you had done something "agin' the law." Here are some of the laws which went into effect August 14, and you should remember it is unlawful to honk your automobile horn simply to call someone from a house; to own a dog which does not wear a state tag; to write a check without funds to back it; to carry a spare tire in front of your radiator; for doctors, nurses or hospitals to fail to report to the police all persons treated for injury by deadly weapons; for employers who share in tips not to post a prominent notice to that effect.

On taxation there is a new four per cent tax on banks and business corporations; two per cent tax on intangible securities and one per cent on solvent credits; committee to study other states' "blue sky" laws; state collection of county tax on automobiles; taxation of fire insurance premiums for firemen's pension fund; tax removed from non-profit hospitals; constitutional amendment taxing marine insurance companies; constitutional amendment reimbursing cities and counties for withdrawal of property from local taxation; maximum school rate for building, 70 cents, and for other purposes 30 cents per \$1000; buildings rented for religious purposes exempt from taxation.—Upland News.

\* \* \* \*

There are enough autos in the United States for everybody to ride at once, and the pedestrians would be safer if they did.

## SERVICE TO THE COMMUNITY

ANY business enterprise must be built and operated upon a sound financial basis or it will cease to function, sooner or later. The Sierra Madre News prides itself upon being a financial success, but there is something that we place ahead of money.

That is "Service to the Community" which we represent. First, we would keep our paper on a plane of decency which will make it welcome into any self-respecting home and fit to be read by any member of the family. Second, we would make this paper interesting and informative to our readers whose intelligence we recognize and respect. Thirdly, we will protect our advertisers, whose patronage makes this paper possible, from competition from outside sources as nearly as possible. It was this spirit alone, we might say here, which prompted our opposition to free distribution of handbills and other objectionable outside circular matter that is thrown on Sierra Madre lawns without invitation.

In addition to this stand, we have, in the past two or three weeks, refused to accept certain advertising (which would have been paid for in cold cash) because that advertising came from nearby towns and was requested by certain lines of business which are well represented in Sierra Madre. We cannot "serve two masters" and we are duty-bound to first serve the Community which we want to see prosperous and happy before any other.

## OWN YOUR OWN HOME

WHEN a primeval woman first found a drier and safer cave in which to keep her young, and persuaded her savage mate to defend it against intruders, there began the Own Your Home Movement. There also was laid the foundation of stable human society, of the arts, sciences, and all that goes to make up civilization.

The principle is no less potent today than it was in the beginning. In proportion to the ownership of homes, society is stable. The more homes that are owned, the more persons have a stake in the community and the greater the number working for the common good.

And the rule works both ways, for the accumulated benefits of civilized society are shared first by the home owners. They have a permanent lien on the blessings of peace and order and permanency.

Home ownership is a stimulus to thrift, and a material assurance of security in old age. It is a practical training in good business methods for the children of the family. It cannot help but be an aid to the commandment, "Honor thy father and thy mother."

\* \* \*

## THE COUNTRY PAPER

AS an advertising force, the country newspaper is regarded by many prominent manufacturers as the leading medium in America. Although there are still many who have not discovered its possibilities, it does hold a unique position among periodicals. A writer has listed a number of the advantages of the community paper. His points follow:

At one sitting the average reader scans all the pages of the local paper. No other publication has all its pages read as carefully by so large a percentage of its readers. There is no publication that reaches so many families in a given trade territory as does the local paper. No other is read by as many people for each subscriber. The whole family reads it. An advertisement in the local paper backs up the sales effort of the local retailer far more effectively than any other medium.

For these reasons the country paper is able to serve, not only the advertisers, but every worthy cause for the betterment of the entire country.

\* \* \*

THE JOY OF BEING THE EDITOR  
GETTING out this paper is no picnic. If we print jokes, people say we are silly; if we don't they say we are too serious. If we stick close to the job all day, we ought to be out hunting up news. If we go out and try to hustle, we ought to be on the job in the office. If we don't print contributions, we don't appreciate genius; and if we do print them, the paper is filled with junk. If we make a change in the other fellow's write-up, we are too critical. If we don't, we are asleep. If we clip things from other papers we are too lazy to write them ourselves. If we don't, we are stuck on our own stuff. Now like as not some guy will say we swiped this from some magazine. We did.

\* \* \*

One way to abolish wars for all time would be to agree to postpone the next war until the World War debts are all paid.—Nashville Southern Lumberman.

\* \* \*

"What has come over Premier Mussolini?" asks the Washington Post. Whatever it is, nothing has overcome him.—To—Dollar News.

## Reservations

By J. R. E.

A down-town tire dealer advertises his wares and at the same time gives some very sound advice to people who come to California expecting to get-rich-quick. He says, "Before paying over any money on a business deal, consult your banker." Millions of dollars would be saved annually to small investors in California if they would follow that advice. Your banker is honor-bound to keep posted on values of real property and securities. The average banker can tell you without the necessity of referring to statistics, about what price should be placed on real estate in any part of Southern California, or as to the stability of stocks and bonds. These are matters of common knowledge to the banking fraternity just as the prescription case is a familiar object to a pharmacist, or the grocery shelves to a grocer. Best of all, the home-town banker is in all probability a friend of yours, interested in your financial problems and desirous for your success.

That tire-dealer's advice could well be carried at the mast-head of every newspaper in the state, as a matter of community service.

\* \* \*

If you want to know what the average small-town bank does for its community, read "Why the Country Bank?" by Craig B. Hazelwood, president of the American Bankers Association, in the Saturday Evening Post of August 24. It is not only exceedingly instructive, but highly entertaining, and will make you feel more kindly toward those who hold the drawstrings on the community's money bags, figuratively speaking.

\* \* \*

A seemingly well-authenticated story states that a portion of the Clara Baldwin Stocker ranch is to be sub-divided in the very near future. What an opportunity this offers Sierra Madre to cash in on a big advertising campaign such as will undoubtedly be started in behalf of the project. Thousands of prospective buyers will visit the tract; they will investigate it thoroughly, and when their investigations are completed they will cast their eyes about on neighboring communities. Most of them will sooner or later visit Sierra Madre. They will be the type of people we should welcome as residents. How can we attract them? Of first importance is the school conditions, which would probably influence seventy-five per cent of the buyers. If Sierra Madre were to start immediately on a campaign to put over a bond issue to re-build the present school plant, it would be a most convincing argument.

\* \* \*

And don't forget that the proposed subdivision will be only a fore-runner to the development of Oakwood and the Hastings tracts. Surely there never was a more opportune time than the present to buckle down into the harness and pull together—not in opposite directions.

\* \* \*

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For these reasons the country paper is able to serve, not only the advertisers, but every worthy cause for the betterment of the entire country.

\* \* \*

## RE-ROOF

## NOW!

Best Prices on Asphalt  
and Asbestos Shingle Roofs.

Terms if desired.

## SIERRA MADRE

## CABINET WORKS

George Moran, Prop.

162 Grove Street Red 196

Present coupon with purchase of one 35c bottle Premium triple strong Vanilla. Will not bake out.

Keeps food moist and delicate—and receive one 25c bottle triple strong Black Walnut, Lemon, Almond, Orange or Maplele entirely free. Norris Grocery.

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## Society and Personal

MRS. BOWEN ENTERTAINS MODERN PRISCILLAS—

Mrs. Bowen entertained twenty-five members of the Priscilla Club August 22nd at her spacious home at 735 Canyon Crest Drive.

One feature of the entertainment which was cleverly done and enjoyed by the guests was an original monologue written and presented by Mrs. Bowen, called "The Universal Language." It depicted how in time all peoples will eventually inhabit California and how necessary a universal language will be. The Frenchman, Irishman, etc., were all cleverly characterized by Mrs. Bowen in their characteristic broken English.

Mrs. Kneeland, a recent bride, and one of the original members of the Modern Priscilla Club, was presented with a silver vegetable dish from the club.

The meeting was held at this time so that Mrs. Laura Stevenson of Florence, Italy, and Marion Vannier of Minneapolis, former members of the club here, could be guests. Mrs. J. W. Hart of San Gabriel Boulevard, a sister of Mrs. Bowen, and Mrs. M. D. Welsher were invited guests.

Afternoon tea was attractively served on the veranda.

Mrs. Blanche Buie and Esther Fisher spent Wednesday in Hollywood.

Mr. and Mrs. Gordon Brooks and Jean, with Mrs. Marvin Coates and Miriam, spent Wednesday at Long Beach.

Lemuel D. Boardman of Los Angeles and Mrs. Katherine Kinne of Arrowhead were weekend guests of Mrs. George Lehner.

Mrs. H. H. Steinberger and son George spent last week at Corona del Mar Beach, guests of Mrs. P. H. Henzey, who has a summer home there.

Mrs. Hurley and daughter Verban, of Burbank, and Mrs. Zuehlike and son of Reseda were guests of Mrs. Polson on East Central, Tuesday. Mrs. Zuehlike was formerly Mrs. Polson's nurse.

Mrs. L. V. Helms, 137 East Central, will leave Saturday morning on the Union Pacific for a six-weeks trip to New York and New Jersey. She will visit her father and two sons and their families.

George Lehner, 550 West Central, returned Saturday from a ten day motor trip to Palomar mountains near San Diego. He was accompanied by his daughter, Mrs. Ruby Chase, and two children, Raymond and Maxine.

Mrs. Chas. Brooks of Pasadena has returned from their camp at Klamath Falls, Oregon. Ruth and Lois Brooks, who have been touring extensively in the East have returned home. Mr. and Mrs. Gordon Brooks entertained the Charles Brooks family at dinner Wednesday in Monrovia.

While K. Takisugi was working on Montecito Avenue Monday morning his bicycle was stolen. He has worked at the palm nurseries for a number of years, and after hours he does gardening in various parts of the city. He is in need of the bicycle and will appreciate word of its whereabouts.



**LITTLE TOTS NOW**  
How You'll miss them when they grow up!

SOME day those little tots of yours will surprise you by growing up. Then every memento of their childhood will be precious—every snapshot, priceless!

Don't wait until then to wish you had taken more pictures. A few dollars will buy your Kodak here—and a few minutes will make you proficient in its use. Come in for it today!

Developing and Printing

F. H. Hartman & Son  
Phone Black 25

"You Press the Button, We Do the Rest!"

## Bank Ready to Advise Purchasers Of Good Securities

"Many attractive-looking investments will not withstand scrutinizing appraisal. Their glitter is promising, but not profit-yielding." This is the subject matter of the Sierra Madre Savings Bank "ad" this week, and every investor will do well to consider wisely before investing in "gold bricks."

The Sierra Madre bank is distinctly a home institution, devoted to the interests of their friends and neighbors. Out of thirty-six stockholders, only two are non-residents or non-property owners, and even these two are former residents, who are undoubtedly holding their interests against the day when they can return to this city.

The local institution has a strong directorate, numbering many well-known local business men and property owners, each of whom is interested in the prosperity and growth of the city.

### Women Drivers Superior to Men; Baltimore Claim

Backed by common public belief and by lack of proper statistics, men drivers usually assume a position of superiority on the highway, says a despatch reaching the Automobile Club of Southern California.

However, in Baltimore, it has been found that the feminine auto drivers were involved in only 385 accidents during the first five months of 1929 while 8,106 men were in automobile collisions during the same period. Figures are not available on the proportionate number of men and women drivers in Baltimore, so authorities claim that this does not definitely show one driver superior over the other.

Women drivers have a champion in an official of the Baltimore traffic division, who explained the reason for the small number of women on the accident list as follows: "Women, as a rule, are better drivers than men. They think faster and that thing called intuition is their ally. As a rule, they aren't so reckless with their own bodies as men. A motor accident, scarring a face or crippling a limb is more feared by a woman than a man."

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**U.S.C. to Celebrate Semi-Centennial In September '30**

Nearly fifty years ago, on September 4, 1880, a great crowd gathered in the middle of a broad stretch of field three miles from the outskirts of the city of Los Angeles, to witness the first cornerstone laying ceremonies of the University of Southern California—which institution is preparing to celebrate its semi-centennial with a fitting program in 1930. It was during the summer of 1879, just a half-century ago, that the original deed of trust of the Trojan university was executed. In August, 1880, the incorporation of the institution was accomplished when a trio of donors presented the board of directors with 308 lots in West Los Angeles.

The first board of directors met Sept. 3, 1880, to organize and adopt a code of by-laws. At this initial meeting the late Rev. Marion McKinley Bovard, A. M., was elected the first president of the university. The cornerstone-laying exercises on Sept. 4, 1880, were sponsored by the Methodist Episcopal Church, with which denomination the University of Southern California, now non-sectarian, was identified during its early years.

When fifty-five students and four faculty members assembled for the first classes on October 6, 1880, Los Angeles was still a frontier town of the West with a population of 11,145, and with 43 teachers in its school system. Today the population of the city is over 1,400,000, and at present there are about 400 faculty members at U.S.C., seventeen schools and colleges, and the yearly enrollment of students is in excess of 15,000.

**Merchandising School to Start At University**

The University of Southern California announces the establishment of a new school of merchandising, with majors in marketing, advertising and retailing, leading to the degree of Bachelor of Science in Merchandising. Dr. W. D. Moriarity is director. The new school, which will open with the 1929-1930 academic year in September, has been underwritten for the next five years by leading merchandising organizations in Los Angeles and nearby cities. The school will admit as a special student, on recommendation from employers, persons 21 years of age who have had two years of successful work in merchandising.

**WHERE?**  
Louisville, Ky. — Two officers who were killed in a prohibition raid were held to have been rightfully convicted when they appeared before Judge Charles I. Dawson.—Natchez Democrat.

**JOSEPHINE NELSON**  
announces  
**Fall Classes**  
IN DANCING

Tuesday, September 5th, 2 p. m.

Ballet, Toe, Character, Spanish, Buck and Wing, Soft Shoe, Waltz Clog, Eccentric, Musical Comedy, Acrobatic.

Classes will be held each Monday and Thursday Afternoon

Studio: Woman's Club Phone Black 17

**THE LYRIC THEATRE**  
MONROVIA

On the Foothill BOULEVARD

SUNDAY—MONDAY SEPTEMBER 1-2

Lewis Stone

PEGGY WOOD—LEILA HYAMS in "WONDER OF WOMEN"

A TALKING PICTURE

Also a Mickey Mouse Sound Cartoon 'Steamboat Willie' LATEST NEWS

TUES.—WED.—THURS. SEPTEMBER 3-4-5

JACK MULHALL—PATSY RUTH MILLER in "TWIN BEDS"

ALL TALKING, SINGING, DANCING

—Also—

VITAPHONE ACT LATEST NEWS

FRIDAY—SATURDAY SEPT. 6-7—

CHARLES (BUDDY) ROGERS—MARY BRIAN in "THE RIVER OF ROMANCE"

A TALKING PICTURE

ALSO: TWO VITAPHONE ACTS FABLES FOX MOVIE TONE NEWS

Extra Labor Day Matinee—Monday, Sept. 2, 2:30 p. m.

**Harry Lauder Will Broadcast Sunday Over Station KFI**

Sir Harry Lauder, popular Scotch comedian, has accepted the invitation of the manufacturers of Enna Jettick Shoes to broadcast a radio program next Sunday, September 1.

Henry Olsen, Sierra Madre dealer for this company, announces that local radio fans may tune in on KFI at 4 p. m. and hear this famous artist, accompanied by his own orchestra, singing such old-time favorites as "I Love a Lassie," "There's a Wee Hoose Mang the Heather," "Roamin' in the Gloomin'." He will conclude his program by singing his favorite hymn.

The broadcast will be made at Winnipeg, and will be carried to New York over a special network of telephone wires. From New York it will be broadcast over the National Broadcasting System and associated stations, completely covering all parts of the United States. It will also be put on short wave lengths and sent around the world.

**Twin Beds at the Monrovia Lyric Stellar Attraction**

The old testament tells us that the baby chicks should detour one mile south of Salina and listen to the words of the Prophets. Be careful in the selection of your eggs and you will find hard surfaced roads to Garden City. We find in Genesis the roads are muddy west of the hen houses and clean straw is essential if you would save your soul. After passing through Leavenworth turn north to Jericho. Three wise men bought a large incubator on account of a bad detour. The baby chicks were troubled with the pip and a bond issue is being talked of in the Holy City. Keep feet clean, dry, live a life of righteousness and turn south one mile west of the school house. Much care should be used in commanding the sun to stand still as there is a washout on a bridge just south of Paola and the road to salvation is under repair, making it necessary for 70 degrees in the brooder houses at all times. After you leave Winfield, unless you do these things the wrath of the Lord will cause the pin feathers to fall out and detour one mile south. Many are lucky unless the gravel between Topeka and Lawrence is mixed with the feed.

Out of 500 eggs one should get good roads from Boone to Fort Dodge and he commanded Noah to build the Ark just one mile west of Bode. It rained forty days and forty nights, caused an eight-mile detour, and many tourists from the House of David are trying the Plymouth Rocks mixed with concrete and desire to do right.

Mr. and Mrs. Thos. Schwartz are spending the week at Balboa.

"River of Romance," with Chas. (Buddy) Rogers, is one of the most intensely interesting film dramas since the era of the talkies. It is not without its keen humor, and the audience alternates between laughter and tears with occasional spots where the auditor indulges in both at the same time.

Mrs. Charles Schwartz and son have returned to Providence, R. I. after visiting with relatives in this city.

**SAVE MONEY!** See us about renewing worn fly-wheel starter teeth, without removing the flywheel. Satisfaction guaranteed. Gas and electric welding of all metals; Blacksmithing; Motors cleaned of carbon with oxygen; Ornamental Iron Work. Implement teeth and shovels for sale.

**Smith's Welding and Blacksmith Shop**  
815 South Myrtle Avenue, Monrovia.  
Ph. Green 225. "When it breaks think of Smith"

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**OPPORTUNITY TO DISPLAY LOCAL PRODUCE**

Many people throughout this section miss a splendid opportunity to place their fruits and vegetables in the wonderful exhibit of agricultural and horticultural products at Los Angeles County Fair because they do not realize how simple a matter it is to enter any variety they may have.

The fair is to be held at Pomona September 17 to 22.

To make this department as interesting and popular as possible, fruits and vegetables are entered by plate lots. Thus the person having but a single tree or plant can enter a plate, and all that is required is a telephone call to the chamber of commerce, or to G. C. McFarlin, Monrovia Black 496.

The editor of the Livermore (Iowa) Gazette claims to have resisted all radio sales appeals after listening in when a minister, a road reporter, and a poultry lecturer were on the air on the same wave length at the same time from three different stations. Here is what he claims he heard:

"The old testament tells us

that the baby chicks should

detour one mile south of Salina

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will find hard surfaced roads

to Garden City. We find in

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clean straw is essential if you

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# Church News

## Congregational Church

Rev. Arthur O. Pritchard, Pastor  
Convers Twycross, Supt.

Mrs. Myrtle Hill, Pianist.  
Gustav Riherd, Orchestra Leader.

"The Redemptive Power of Labor" will be the topic of the morning sermon of Rev. A. O. Pritchard at 11 o'clock.

At 9 o'clock a. m. the church school will meet for a talk on "The Making of Our Bible" by the Pastor. The Primary Department will meet as usual and the Adult Bible Class will meet in Campbell Chapel.

Fans are making for a large church picnic on Wednesday, September 11. Fuller notices will be given later.

### Christian Science

Corner Highland and Hermosa First Church of Christ Scientist of Sierra Madre is a branch of the Mother Church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School.  
11:00 a. m.—Sunday service.  
Subject for Sept. 1, "Christ Jesus."

8 p. m.—Wednesday, Testimony meeting.

Reading room open Monday, Wednesday, Friday, from 2 to 4.

Radio listeners in Sierra Madre and vicinity may hear an authorized Christian Science lecture over KFI Friday, September 6, from 12:10 to 12:50 noon, when Dr. John M. Tutt, C.S.B., of Kansas City, Mo., will speak under the auspices of Third Church of Christ, Scientist, Los Angeles. Dr. Tutt is a member of the board of lecturers of The Mother Church, The First Church of Christ, Scientist, Boston, Mass.

**Church of the Ascension**  
(Episcopal)

Rector, the Rev. L. C. B. Hill. Residence telephone, Red. 19. Office in Parish House, Green 162. September 1. Fourteenth Sunday after Trinity, the Holy Communion at 7:30 a. m. No later service.

Wednesday, Sept. 4, Holy Eucharist, 7:30.

Thursday, Sept. 5, Holy Eucharist, 10.

Friday, Sept. 6, Requiem Eucharist, 7:30.

Sunday, Sept. 8, Nativity of the Blessed Virgin Mary. Holy Eucharist, 7:30.

**St. Rita's Church**  
Telephone Main 140.  
Rev. Hyacinth Clarey, C.P., Pastor  
318 North Baldwin

Sunday Masses, 7 and 9 a. m. Benediction after late Mass. Week-day Mass, 7 A. M.

**Pilgrim Holiness**  
At Woman's Club House.

10 a. m.—Sunday School. Classes for all. Mr. Geo. Wheeler teaches the Bible Class.

**Bethany Church**

William Duncan Ogg, Pastor. Wm. Duncan Ogg, pastor, will be in the pulpit for both services Sunday. Theme for the morning service at 11, "God's Solution of the Human Problems of the Ages." Theme for the 7:30 evening service, "The Men of Sierra Madre and a Man in the City in the Greatest Crisis of His Life." Samuel Kirk in charge of the ministry of music.

9:30 a. m.—A Bible School under competent officers and teachers; classes for all ages.

6:30 p. m.—Christian Endeavor Societies. All young people cordially invited.

To the people of Sierra Madre: Come with us and we will do you good. We desire to magnify the Word of the Lord and the Lord of the Word.

**MODERN HERCULES**

I have seen a man take a sitting hen off the nest and haul her viciously across the floor. Evidently he did not care whether he killed her or not. He would treat a cow, a calf or a sheep in the same manner. —Poultry Item.

**American Red Cross**  
SIERRA MADRE CHAPTER

Files containing information of vital interest to soldiers can be found at the library.

Regular monthly meetings the last Monday at 4 p. m. All are welcome.

## Fire Flames

By One of the Boys

And who was the guy that predicted a "summerless" summer? Tom Schwartz said the long hot spell was for Jim Heasley's benefit, because it warms up the swimming pool.

Has everyone seen the now famous "emergency truck?" It is now on exhibition at the city hall. Although all of the members of the department helped with the truck when they could, Vern Uddell, Frank Lovell and Joe Swanson were reprimanded by their former sweethearts somewhat more than the rest. Vern said his wife doesn't recognize him any more and his boy Bobby didn't know him as he came home on time the other evening. Frank Lovell's wife wanted to know if Frank wanted to move "down" by the emergency truck.

Well, it is at last finished, and as for the for a celebration we had a fire call during our last meeting. Some of our city dads were present, so they were "given a ride" on the thing and to make matters auspicious, the darned thing ran out of gas. City Councilman Stewart said it was vividly a "frameup." Mr. Myers told us what a fine fire department we are (we know that) and Mr. Reavis praised the boys for their work on the truck and for their interest in general. Of course they didn't say these things until they were under the influence of hot tamales and powerful cheese and black coffee, sponsored by "Slim" Steinerberger.

The other evening while working on the truck, Frank Lovell got a bug in his ear. A real bug it was, and it took quite a delicate operation by Joe Swanson to remove it. After several attempts with a pair of gas pliers, Joe finally succeeded in reaching the thing with a hammer and chisel and Frank said, "What a relief to have that thing out o' my ear."

The fire on the night of our last meeting nearly caused Louie Karger to blow up. That is, he got so mad he was explosive and did explode beyond an experienced fire-fighter's capacity. Assistant Chief Norris was showing him how to make a quick hook-up and we all thought the two of 'em would "hook up" together, but we were bitterly disappointed. Bob Babbitt was in such a

rush to get a nozzle to the fire that he ran into the curb with his shoulder and chipped off several inches of cement. Lee Hibbs saved Louie and George a ducking by placing a kink in the hose before they had their "hook up." Well, that "fire's out."

A number of the brave boys were at Arcadia last Tuesday evening. We had our new truck over with us. (This was on request of Chief Coberly of Arcadia.) Jim Heasley also drove his emergency car over to Arcadia and it almost ran over him as he cranked it. Joe Swanson, who drove the new truck, asked Jim if he wanted to be towed home.

They were young people and the cradle they owned had already served them well. It had already cradled their five children. As the wife rocked the latest arrival the cradle creaked very badly and she said, "I'm afraid this cradle won't last much longer, George." The husband thought a little while and said, "The next time that furniture salesman comes to the store, I'll buy one that will last—a real good one."

Fire's Out!

### Exhibit of Statuary Scheduled for Art Lovers of the City

A sample of the stuff of which successful business men are made was observed the fore part of the week when a small boy came into the News office and wanted a hundred dollars printed. He had reserved a large part of his capital to finance the printing, but it was not enough to "promote" a deal for a completed job. He explained the situation, and the News is cooperating with him in putting his message before the public. Those who remember the days when "two pins" was the standard price of admission to a back-yard circus or "show" will be interested. The message is as follows:

"A-B Art Gallery. Now showing. Come and see it. REAL CHEAP! Statues and Pictures. Adults, 2c; children, 1c. 108 E. Grand View, in the back. Open 9 a. m. to 12 noon. 1: p. m. to 6 p. m."

The young lad may not make a fortune from his first exhibit, but genius like that won't remain hidden under a basket.

NEWS WANTS BRING THE DESIRED RESULTS QUICKLY

## Construction Work On New Highway Will Begin Soon

Construction of the first segment of the new \$3,733,889 scenic highway from the Arroyo Seco in Pasadena to Azusa via Pine Flats will begin immediately, according to a telegraphic communication from B. B. Meek, state director of public works. Contract for the first unit of the highway, which will cost \$244,532, has been let by the State to the H. W. Rohl company.

This proposed new highway will open a large scenic area to Southern California motorists as it extends 17.3 miles from La Canada, northwest of Pasadena, to the saddle between the Arroyo Seco watershed and the West Fork of the San Gabriel River just north of Mt. Wilson. Engineers' estimates show a cost of \$1,680,556 for construction of the La Canada-to-Mount Lowe road while the Azusa section will cost approximately \$2,053,333. The section of the highway to be constructed immediately is 2.5 miles long, extending from La Canada into the Arroyo Seco watershed.

THERE'S MANY A SLIP

Mrs. — was caught beneath the auto and was taken to St. Joseph's Hospital with several fractured bones. The bones were on their way to Woonsocket, R. I., to spend the holiday.—Norwich (Conn.) Bulletin.

## FRESH CUT FLOWERS

### BOUQUETS and FUNERAL DESIGNS.

Ward Nursery  
Mt. Trail & Laurel Aves.  
Phone Blue 29.

Miss J. E. LeGuin and children of Alhambra are spending a few days with the former's parents, Mr. and Mrs. J. C. Dickson.



## Save money on these low one-way fares BACK EAST

FOR a limited time Aug. 15 to Sept. 15, 1929, the Union Pacific will offer special low one-way fares to eastern points.

Coach and chair car accommodations are provided on a transcontinental flyer, giving you swift comfortable transportation combined with unusual economy. You travel the famous Overland Route — unsurpassed for scenic beauty, directness and coolness.

Plan your trip East while these low fares are in effect.

### Typical One-Way Fares from Los Angeles

Similar reductions from other points

Kansas City . . . . .	\$40.00
Omaha . . . . .	40.00
Buffalo . . . . .	69.81
Chicago . . . . .	52.50
Cleveland . . . . .	63.78
Detroit . . . . .	62.31
Indianapolis . . . . .	56.37
New York . . . . .	83.06
Salt Lake City . . . . .	17.50
Ogden . . . . .	17.50

— and to many other destinations

### Union Pacific

WOODSON F. JONES, Ticket Agent  
27 North Baldwin Avenue, Sierra Madre

THOROUGH PRUNING AND SPRAYING.

BROWN'S LANDSCAPING. a:5

Langley's Barber Shop, the service station for first-class barber service.

46:1:tf

HOUSEHOLD GOODS: Including furniture, rugs, kitchen utensils, lamps, etc. See ad on page two. 37 Esperanza, 1 block south of post office. 48:49

FOR SALE: Eastern Concord Grapes, just right for jelly. Don't delay. Grapes are two weeks earlier. 317 N. Grove. 47:48e

SCRATCH PADS, 15c lb. at the Sierra Madre News office.

MOTOR Boat, with engine, and trailer. Snap at \$30. Inquire at Safeway Store on Baldwin.

11:1fa

FURNITURE repairing, carpentering, painting and general repairs; door locks and windows. Call, The Handy Man. Black 86.

5:1:tf

WORK WANTED

HEMSTITCHING, Dressmaking, 30 S. Baldwin, Blue 2, Mrs. House.

47:51

THOROUGH PRUNING AND SPRAYING.

BROWN'S LANDSCAPING. a:5

Langley's Barber Shop, the service station for first-class barber service.

46:1:tf

FERTILIZER: Pulverized cow manure for lawns, roses, etc. \$1.00 per bag, 3 bags \$2.50, delivered.

Ward Nursery, Blue 29. 37:tf

PEACHES and Satsuma Plums, 145 E. Alegria, Blue 172.

47:tf

FOR SALE: Collapsible baby buggy, \$5. Inquire at News office.

40:dhf

DRY FERTILIZER \$4 load; fresh fertilizer \$3.50 load, delivered.

Phone Main 242. 1:tf

ROOMS—BOARD

ROOMS with or without board. No TB. 382 Auburn, Black 19.

14:hf

HOUSEKEEPING cottage for 1 or with board. Black 19. 48:1:tf

LADY roomer, with or without board. 307 N. Baldwin. 48:1

48:1

FOR SALE

Real Estate

BARGAIN Modern 4-room home and garage, lot 54x117; good location, street work all in and paid for, priced at \$2150. Call Wakefield 7215.

48:1:tf

WHY PAY RENT when you can buy a house and lot within 2 blocks of center of town for \$2150. Call Wakefield 7215.

48:50c

DUARTE Blood Plums. Last call. Hurry. Almost gone. 2c lb. Pick your own 1 1/2c. Dirt cheap. Canned plums, jelly, jam, plum juice. Jackson, Monrovia; Myrtle, south of Duarite Road. 48:1

48:1

1927 CHEV. Touring car, good condition; 3 extra tires and tubes, \$265. Also high oven gas stove, \$15. Closet folding bed and mattress, \$8; brass bed, springs and mattress, \$8.50; large ice box, \$16.50; must sell by Saturday. 125 E. Mira Monte. Sierra Madre. 48:1

48:1

FOR SALE: Will sacrifice one large gas range; also one large oak library table. 615 Montecito. "West." Blue 43. 48:49e

48:1

ONE sanitary folding cot with pad; one 3/4 iron bed, springs and mattress, cheap. 50 East Laurel. Green 272. 48:1

48:1

EXCHANGES

EXCHANGE: Acre improved, west Arcadia district. Want Sierra Madre. Route 1, box 483, San Gabriel, or phone

**City Council Votes  
Money for Station**

(Continued from Page One)

control culvert feeding the storm channel so that flood waters will not damage property, was referred to the street committee. A petition bearing signatures of property owners affected by storm waters at upper Woodland Drive and Brookside Lane is also being forwarded to E. C. Eaton, chief engineer of the county flood control district, requesting a culvert of adequate proportions to divert water into the Little Santa Anna stream channel.

The Sierra Madre Tennis Association requested the board of trustees to establish rules to govern play on the city tennis courts. The request, referred to the park committee for investigation and report, was signed by Emil E. Smith, president; W. E. Pratt, J. N. Hawks, W. C. Gruitt and J. L. Asbury.

Some forty applications received to fill vacancies in the engineering, street and water departments were referred to the street and water committee.

A resolution was passed confirming the appointment of G. G. McMillan as acting chief of police and building and plumbing inspector at a salary of \$150 per month. Guy F. Scott was appointed regular special police officer at \$140 a month. Chief of Police McMillan presented an inventory of equipment to date.

W. D. Richards, chief of the Volunteer Fire Department and Vernon Udell, employee in the water and street department, were each granted two weeks' vacation on salary.

The next meeting of the council will be held on Wednesday, September 4, at 7:30 p. m.

**Kiwanians Discuss  
How to Help City**

(Continued from Page One) in sanitarians to make their home here and, third, by the amount of money that would be spent by the patients themselves which would go toward paying for their care and would in the main be spent here in Sierra Madre.

He stated that he himself, according to a very careful check, found that he was bringing in more than \$142,000 a year to Monrovia from patients that he brought from elsewhere to his small sanitarium in Monrovia.

**Joseph McClosky  
Passes Away at  
Age of 71 Years**

Joseph A. McClosky passed away at an early hour Monday, August 26, at his home, 242 Santa Court. Mr. McClosky had been a resident of Sierra Madre about six years. He was 71 years of age and a native of Prince Edward Island, where he was married 48 years ago. He later moved to Boston and New York where he conducted a very profitable business as building contractor for about 25 years. He also followed this business in Sierra Madre.

He is survived by his widow and eight children, also nineteen grandchildren, all of whom are living in or near Sierra Madre—three sons, Leo, Albert and Terrance, and five daughters, Mrs. Mary Higgins, Mrs. Margaret Robins, Mrs. Val Miller, Mrs. Charles Young and Mrs. Myron Wernicke.

A brother in New Birmingham, N. J., and two sisters, Mrs. Margaret Griffin and Mrs. Catherine Hartnett, both of Massachusetts, also survive.

Mr. McClosky had been confined to his home for sometime where he was a very patient sufferer. The family is deeply grateful to Father Hyacinth Clarey for his many visits of consolation. The funeral services were conducted Wednesday morning at 9 o'clock, at St. Rita's Church, Father Hyacinth officiating.

Mr. and Mrs. Schuster of this city sang and played the high requiem. Three grandsons and a grand-nephew of Mr. McClosky assisted Father Hyacinth at the mass.

Win Bradley, Peter Ranahan, Sam Barnidge, George Watt, Warren Craig and Louis Bartel, members of the Holy Name Society, acted as pall bearers. Beautiful floral offerings were given by friends.

Funeral arrangements were directed by J. T. Farrell of the Sierra Madre Funeral Chapel. Interment was in Calvary Cemetery.

Dr. Marie A. Everett, 153 Santa Anita Court, spent the week-end with friends in Los Angeles, going Sunday a. m. and returning Tuesday evening. She reports she did not see the Graf Zeppelin as it required sitting up all night and being jostled among thousands to see it.

**Safeway Holds  
Biggest Sale in  
History of Store**

What is described as "by far the greatest selling event in Safeway history" is announced in this week's issue of the News and is called "Safeway's Big 3 Sale."

Many articles of food and household supplies are offered in groups of three at startling savings. The thrifty housewife will only need to glance over the price list to see that.

The Safeway stores have just recently established the policy of using the local paper to advertise their goods and the managers of both local stores express considerable gratification at the excellent results obtained.

Although late watchers Monday night were disappointed that the Graf Zeppelin did not fly over Sierra Madre, a few fortunate residents were thrilled by Monday morning to view it from their homes here. While the giant Zepp slowly anchored to its mooring mast, it idled in the sky, and was plainly visible from here.

M. A. Hawks, 196 West Montecito, viewed the Zeppelin from the roof garden of his home. Fr. Hyacinth was awakened by the hum of the motors. Others from St. Rita's rectory viewed it. It was plainly discernible from the Monastery. Brother Aloysius viewing it about 4 a. m.

TEACHERS' COURSE TO BE OFFERED AT MONROVIA

Modern plans for improving teachers' technique will be discussed in a course to be offered by the extension division of the University of California at Los Angeles, at the Monrovia high school, corner of Palm and Ivy streets, Monrovia. The course, "How to Teach the Social Sciences" will open Monday, Sept. 23. It will include an analysis of teacher-learning process, and the direction of individual study and class discussion.

FOR SALE: Flat topped desk, solid oak; combination secretary and book-case; about 50 feet of garden fencing. Cheap. Phone Red 298.

Many drove to Mines Field to view it, including Mr. and Mrs. Johnny Colbert and Paul Fisher. W. R. Humphries, Geo. Tyler, Mr. and Mrs. Seaman and family, Mrs. Collins, Charles Collins,

**BUTLERS ENTERTAIN  
FRIENDS—**

Mr. and Mrs. Frank B. Butler, 145 North Grove, are entertaining guests from Los Angeles, Mr. and Mrs. Elmer Thompson.

Monday night a nicely appointed dinner of ten covers was served at the Butler home in honor of Mrs. Thompson's birthday anniversary. Mrs. Roy Prentiss of Los Angeles served the fruit punch and salad.

The first of August Mrs. Thompson and other friends entertained in Los Angeles at a progressive birthday dinner in honor of Mrs. Butler. Dinner was served in the gardens at each home as the various courses progressed.

Mr. and Mrs. Butler are entertaining their guests with motor trips. The week end was spent at a rustic cabin belonging to Mr. Moses of Chino, at Big Bear. It was an unusual experience and the party expects to return to spend Labor Day in the pines at Big Bear. Another motor trip was enjoyed to Elsinore.

Jack Butler and John Harkness returned from Balboa Monday and intend to spend the remaining part of the vacation in Sierra Madre. Jack has been assistant buyer for the Columbia Outfitting Co. for nine years.

Mrs. Josephine Marr is confined at her apartment at the Wisteria Court, slowly improving from a recent illness. Her daughter, C. H. Brown, was here several days helping with the caring of her properties.

Miss Mattie Seeley has resumed her duties at the Sierra Madre Savings Bank after a two weeks vacation spent motoring to the Pacific Northwest. She was a guest of Mr. and Mrs. Fred Hooker Jones.

**BILLY VICKERS OPENS  
OWN SHOP IN ARCADIA**

Billy Vickers, who recently forsook the ranks of the Benedictines, has resigned his position at the Gibbs Market and has opened a shop of his own at Baldwin Ave. and Duarre Road, in Arcadia. Billy made many friends while employed at the Gibbs market, and all will wish him success in his new venture.

Curbing on the new Montecito Court improvement is practically completed and laying of the cement roadways will be started early next week. The improvement fills a long-felt want, as the roadway is used in servicing the business houses fronting on Central Avenue, Kersting Court and North Baldwin.

**The  
New Depot  
Fine!**

**SAM'S CORNER  
Better!**

**THE WEATHER  
!!!!!!**

**BUSINESS  
???????**

**Humphries**

Realtor  
Blue 81

P. S.: Insurance now means protection when.

**Green Frog Specials  
For Saturday, August 31**

Fancy Green Beans	3 lbs. 25c
Firm Tomatoes	4 lbs. 25c
Celery Hearts	each 5c
Bell Peppers	2 lbs. 15c
Large Cucumbers	3 for 10c
Egg Plant	lb. 5c
Green Corn	doz. 40c
Northern Elberta Peaches	4 lbs. 25c
Jumbo Hale Peaches	3 lbs. 25c
Bartlett Pears	4 lbs. 25c
Seedless Grapes	4 lbs. 15c
Muscat Grapes	4 lbs. 25c
French Prunes	5 lbs. 25c
Turlock Cantaloupes	4 for 25c
Guaranteed Watermelons	lb. 2c
Banana Apples	6 lbs. 25c
Bellflower Apples	3 lbs. 25c
Ripe White Figs	lb. 10c

Continuous Delivery on Saturday

**Roberts Market**

10 West Central Avenue—Phone Main 34  
"Run by Sierra Madre People for Sierra Madre People"

**OUR SPECIAL BUY IS YOUR GAIN!**

**Sweeping  
PRICE REDUCTIONS**

**Firestone  
CLEARANCE SALE**

**You save 15 to 35%**

**Two Weeks Only  
Sale positively closes Sept. 5th**

**H**ERE are positively the greatest values ever offered in the history of the tire industry. When we tell you no motorists anywhere have ever been able to buy the famous Gum Dipped Firestones at anything to approach the prices quoted below we are making a positive statement with no exceptions. How do we do it? Here's the answer: Firestone is making a slight change in tread design and markings. While at the Firestone factory last week we had chance to buy a quantity of the present stock—all brand new, strictly first grade—identically the same super-quality Firestone Tires that have won all world records for mileage, economy, durability and safety—at a remarkably special price. We ordered every tire we could get, but we couldn't get enough, so you will have to hurry to get these amazing values. Drive in today and reap the benefit of our special buy direct from the Firestone Company.

**Just Look at These Prices of the Famous  
Firestone Gum-dipped TIRES**

THE TIRES THAT HOLD ALL WORLD RECORDS

29x4.10/21	\$ 6.95	31x6.00/19	13.15	31x6.20/19 HD.	14.50
28x4.75/19	8.65	31x6.00/19 HD.	15.70	32x6.20/20	14.50
29x4.75/20	9.00	32x6.00/20	13.55	33x6.20/21	14.80
30x4.75/21	9.40	33x6.00/21	14.00	33x6.20/21 HD.	17.40
30x4.75/21 HD.	11.55	34x6.00/22	14.45	30x6.75/18	14.50
32x4.05/23	11.55	34x7.30/20 HD.	20.30	30x6.75/18 HD.	17.35
29x5.00/19	9.35	34x6.00/20 HD.	17.25	32x6.75/21	15.20
30x5.00/20	9.65	30x6.50/18 HD.	18.55	30x6.75/21 S.S.	8.85
31x5.00/21	10.20	31x6.50/19 HD.	16.10	33x3 1/2 S.S.	11.45
32x5.00/22	11.10	31x6.50/19 HD.	18.95	33x4 HD.	14.10
28x5.25/18	10.50	32x6.50/20	16.45	33x4	11.45
30x5.25/20	11.20	32x6.50/20 HD.	19.15	32x4 3/4	14.70
31x5.25/21	11.55	33x6.50/21 HD.	16.90	33x4 3/4	15.30
28x5.50/18	11.60	30x7.00/18 HD.	19.65	34x4 3/4 HD.	20.80
30x5.50/20	12.20	30x6.20/18	18.90	35x5	21.95
30x5.50/20 HD.	15.20	31x6.20/19	14.20	35x5 HD.	20.85

32x3 1/2	\$ 7.35
34x4	9.95
35x5	17.70
32x6 Truck type	22.40

**COURIER  
TIRES**

30x3 1/2 Ex. Size  
31x4 ..... \$4.20  
32x4 ..... 7.60  
32x4 1/2 ..... 8.80  
31x5 25/21 8.80



Generous  
Allowance  
on Your  
Old Tires

**RALPH STEWART**

18 North Baldwin  
RETRREADS ALSO

Phone Main 248

**SIERRA MADRE DRUG CO.**  
"Prescription Service Doctors Rely on"  
36 West Central Avenue